

The cooperative knew where its back-office time was going. The data it needed was locked inside an industry accounting platform. **Getting it out took an architect, not another app.**

The Challenge

This regional agricultural cooperative runs an industry-specific accounting and operations platform. Its most useful data lived there, and staff were moving numbers by hand to get anything done with it.

Real efficiency meant connecting to the platform's API and building around it. The cooperative had no in-house path to design or build that kind of integration.

The Solution

MSI scoped an AI Strategist engagement: a defined project to connect to the platform's API and build automation around the cooperative's specific operational goals, not a generic tool rollout.

The Strategist model exists for clients with a concrete outcome in mind who need someone to architect and build it. That described the cooperative exactly.

MSI's AI team worked directly with the cooperative's controller to map what the business was trying to achieve and how the API integration would deliver it.

Engagement Snapshot

CLIENT	Regional Ag Cooperative
INDUSTRY	Agriculture
RELATIONSHIP	AI Strategist Project
KICKED OFF	March 2026

By the Numbers

1 signed, scoped AI build with API access granted by the client.

The Results

The cooperative went from wanting to streamline operations to a signed, scoped AI project with a clear technical path through its accounting platform's API, turning AI advice into hands-on build work.

"If your best data is stuck inside a system nobody wants to rekey, MSI's AI Strategist can architect the way out and build it with you."